FALL 2022

"A forum for the exchange of information and ideas relating to claims law."



# NEWS!

## Society Board of Trustee Election

The Society of Claim Law Associates (Society) is governed by a Board of Trustees consisting of seven members. Of these seven Trustees, one Trustee is appointed by the President of American



Educational Institute (AEI) and one is the Immediate Past President of the Society. These two Trustees are not elected. The Executive Director of the Society is a non-voting member of the Board of Trustees, also appointed by the President of AEI and serves as Board Secretary. The remaining four Trustees must be elected by the general membership for a two-year term that begins January 2023 and ends January 2025. Once elected, the Trustees choose from among themselves who shall serve as national President, Executive Vice President, Vice President of Administration, and Treasurer.

The term of office for the current Trustees expires on December 31, 2022. In order to provide an orderly transition of leadership, the Board of Trustees scheduled November 4, 2022 as the last day for nominations for Board of Trustee consideration. On November 11, 2022 the Nominations Committee recommended the following members be presented to the general membership for election to the Board of Trustees for the 2023 - 2025 term: Sarah Hudson, SCLA, Cathy Krane, SCLA, George Wilson, SCLA Gold and Shawn Phillips, SCLA Silver. These four individuals, who have been nominated to serve as national Trustees, together make one slate.

Each dues-paid member has one vote; you may vote either YES or NO for the entire slate. December 14, 2022 at 5pm (est) is the last day to cast your vote. A brief biography of each nominee is included on the link below. All matters presented to the general membership for a vote shall be decided by a simple majority. The newly elected Trustees will then convene to select the national officer positions. Election results will be announced at the end of December.

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Cast Your Vote Today Click <u>here</u> Follow SCLA on LinkedIn @ The Society of Claim Law Associates (SCLA) Linked in.

# AEI Introduces New Digital Badge for Senior Claim Law Associate Designees!

SCLA pyramid replaced by exciting new digital badge allowing you to share your accomplishment with the world.



With the new realities of work-from-home, shared office space, and electronic communications, AEI will be awarding a new digital badge to all those who earn a Senior Claim Law Associate (SCLA) designation. The digital badge identifies you as an accomplished claims law professional and allows you to share your significant achievement with all of your colleagues and contacts.

As of September 2022, all new SCLA designees will receive the digital badge, and the desk-top pyramid will be discontinued. Along with the digital badge, designees will still receive an SCLA certificate suitable for framing.

## The SCLA Digital Badge will:

- Allow designees to share their accomplishment via an email signature & social media
- Provide employers and peers concrete evidence of what you had to do to earn your SCLA
  - Verify your designation in a simple and trusted way in real time

We are excited to introduce this new way of designation verification and feel it will be beneficial for our designees to promote their accomplishment digitally.

\*\*SCLA designees prior to September 2022 can purchase a badge for a one-time fee of \$10, click here for downloadable form and frequently asked questions.

# 2023 AEI Tuition Update

AEI remains committed to providing the best and most cost effective coverage and claims law training and for the past four years our tuition has not increased. At this time, however, increased costs make it necessary for us to implement a modest increase in both our Full program and Individual course tuition. Beginning January 1, 2023 tuition will be: Full Program - \$1020 & Individual Course - \$190. We appreciate your continued support and look forward to another year of delivering the most effective, practical and flexible claims law training.



## 2023 Claims Education Conference

Register Today! Early Bird Deadline Ends December 31st!



Join us May 2-5, 2023 in New Orleans for the annual Claims Education Conference. This 4-day conference will provide value-added services to all attendees by including a complementary blend of both claims law and soft skills training. Increase your claims law knowledge, sharpen your general claims skills, and become a better claims professional. Claims professionals who have earned an AEI designation between January 1, 2022 and April 10, 2023 will be recognized at the Designation Conferment on Wednesday, May 3rd. In addition to the educational presentations, several networking functions are scheduled, including a Welcome Reception, Exhibition Hall, and a dine around New Orleans. *Early bird deadline December 31st!* Click here to register.

\*\*2023 will be the last year of the Claims Education Conference. We are currently working on a new conference format and new location for 2024! More details to follow soon.

# 2023 Distinguished SCLA Award Nominations. Apply Today!

Apply today to be the 2023 Distinguished SCLA Designee Award Recipient. This award is presented to a new SCLA designee for their demonstrated commitment to professionalism and outstanding service to the insurance industry. Anyone who has or will have achieved their SCLA designation between February 5, 2021 and February 5, 2023 is eligible (*Note*: SCLA designation must be successfully completed by February 5, 2023, but an application can be submitted before). The award recipient will address their fellow designees during the Conferment Ceremony at the 2023 Claims Education Conference (May 2-5, 2023) in New Orleans. Click here for application

# Thank you SCLA Leadership!

Thank you so much Laura Stengl for your leadership and hard work over the past two years as SCLA President. Your guidance has been instrumental in advancing the mission of the SCLA. Thank you to Melissa Studeny, Immediate Past President for your dedication to the Board through the years. Beginning in January 2023, Laura will assume the position of Immediate Past President on the SCLA Board for the 2023-2025 term.



P.O. Box 82 Basking Ridge, NJ 07920 Phone: (908) 766-5920 Fax: (908) 766-9710

sclasociety.org

Thank you to our
Board for their
dedication and
hard work!

## **Board of Trustees:**

## <u>President</u>

Laura Stengl, SCLA Gold Zurich North America (Retired)

## **Executive Vice President**

Sarah Hudson, SCLA USAA

#### **Vice President—Administration**

Cathy Krane, SCLA University of Oklahoma

### **Treasurer**

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Branch Insurance

## **Immediate Past President**

Melissa Studeny, SCLA Liberty Mutual

### **AEI Trustee**

Amy L. Koernig

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### **Executive Director**

Corinn McBride
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SCLA@aeiclaimslaw.com

## Refer a Friend to AEI!

You know firsthand the quality of AEI programs and how claims professionals benefit from coursework. This is why we created the AEI Refer a Friend program to help streamline the referral process and reward our designees who help to spread the word about our programs.

If you know someone interested in coursework, please click the link below for the referral form. The Marketing Department will then contact the person you refer with more information and mention you referred them. Click here for referral form & more information.

# For your information...

- Are your annual Society dues up to date? Yearly dues are \$70. Click here for more information.
- Customized frames are available for your SCLA certificate. To order your frame, click here.
- SCLA designees can earn the SCLA Silver Award by completing a fifth program and the SCLA Gold Award by completing a sixth program. There is a \$100 discount on the full tuition for any program taken beyond the SCLA.



- Counselors are available to assist students as they progress through their programs. If students have questions or are looking for help in understanding the materials, our counselors are available by phone (toll-free 1-800-631-8183) Monday through Friday.
- If significant time has gone by and you have not completed your coursework, please call our office at 800-631-8183 and ask to speak about the "Reinstatement Process." For a small fee you can return to your coursework and complete your designation.
- The Claims Law Guide includes relevant claims law information for each state and the District of Columbia. The Guide is revised annually by the professional staff of American Educational Institute and is only accessible to dues paid SCLA members.