

Frequently Asked Questions on the SCLA Designation & SCLA Silver & SCLA Gold Award Digital Badges

As of 12/14/23







OVERVIEW

In September 2022 AEI began providing all new SCLA designees with a digital badge for them to share and promote their accomplishment and beginning in January 2024 all new SCLA Silver and SCLA Gold Award recipients will receive a digital badge.

HOW IT WORKS

All eligible SCLA designees and Silver and Gold award recipients will receive an email from Credly with directions (Credly is the digital badge platform company that AEI has partnered with). All you need to do is:

- 1. Within 30 days of receiving the email, click the link in the email from Credly.
- 2. Create an account on the Credly site (easy and free).
- 3. Claim your digital badge.
- 4. Start sharing your accomplishment.

DIGITAL BADGE QUESTIONS

What is a digital badge?

A badge is a digital way to represent your AEI achievement. Once the badge is activated by the designee, the badges are web-enabled versions of a designation verification in real time, online.

• What are the benefits of a digital badge?

Representing your skills, as a badge gives you a way to share your abilities online in a way that is simple, trusted and can be easily verified in real time. Badges provide employers and peers concrete evidence of what you had to do to earn your SCLA and what you're now capable of.

• How will I know if I've earned a badge?

Once you earn your SCLA designation or Silver or Gold award you will automatically be eligible for a digital badge. Soon afterwards you will receive an email notification from Credly with instructions for claiming your badge and setting up your account.

What if I don't want my badge to be public?

You do not need to activate the badge if you do not want to use it. It is your option.

• Will my badge expire?

Eligible designees and award recipients will have 30 days to activate their digital badge and if activated during the first 30 days then the badge will not expire.

What's to keep someone else from copying my badge and using it?

While badges are simply digital image files, they are uniquely linked to data hosted on the Acclaim platform. This link to verified data makes them more reliable and secure than a paper-based certificate. It also eliminates the possibility of anyone claiming your credential and your associated identity.

Where and how can I share my badge through Credly?

You can share your badge directly from the Credly platform to LinkedIn, Twitter and Facebook; over email; embedded in a website or in your email signature.

• Can I print my badge?

You can print a hard copy of your badge via the Credly platform.

• Who should I contact if there are issues with my badge?

If you have any questions about how to navigate the Credly platform, visit https://support.credly.com/hc/en-us.

• When I share my badge to LinkedIn, the system asks me for access to my account. Why?

To Add or Share your badge to a LinkedIn profile, LinkedIn requires an authorization process. This is required and standard for all third party programs creating a connection between the two accounts.

This message is predetermined by LinkedIn based on the authorization scope required to share your badge. Credly will not post to LinkedIn without your initiation or permission. Credly will only add badges to your profile or post them to your newsfeed upon request.

Note, you are able to disconnect Credly's access to your social media account after you have successfully shared your badge to your profile or newsfeed. You can also manage Credly's connection through your privacy settings within your social media account.

What if I don't want to activate my badge?

You do not need to activate the badge if you do not want to use it. It is your option. Designees and award recipients will have 30 days to activate their badge, if they choose not to activate they do not need to do anything.

PRIOR SCLA / SILVER / GOLD AWARD RECIPIENT QUESTIONS

• I am a prior designee/award recipient but would like a digital badge.

A digital badge is available to any prior recipient for a one-time fee of \$10. To sign up for the badge, click here to download the form. Or please email scla@aeiclaimslaw.com and request a form. After your payment is processed, you will receive an email from Credly with your badge activation directions.

NOTE: Only one badge will be provided for the highest AEI achievement.

• I already received an SCLA digital badge and just earned my SCLA Silver/Gold, do I need to purchase the SCLA Silver/Gold digital badge?

No, you do not need to purchase an SCLA Silver/Gold badge; you will automatically receive the SCLA Silver/Gold badge that will replace your SCLA badge. Depending on the settings you have chosen in your Credly account, you may have to go back into the account to accept the SCLA Silver/Gold badge. Only one badge will be provided for the highest achievement.